

# Can You See It Now?



## A Closer Look at the Social Determinants of Health

Virtual Spring Prevention Conference

Keynote Presentation

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# Ohio SPF-PFS

Focused on increasing the access of high need rural areas to evidence-based prevention services by building workforce capacity and prevention system infrastructure.

[pfs.ohio.gov](http://pfs.ohio.gov)

## Rural & Appalachian Counties



# Learning Objectives



- Discuss and understand Health Equity terminology.
- Provide a background and overview of the Social Determinants of Health (SDOH) and how they impact community health outcomes.
- Discuss how Prevention Professionals can utilize the SDOH to increase prevention health and wellness efforts.

**What Have You Heard?**

**DISPARITIES  
INEQUALITIES  
INEQUITIES**



# WHAT ARE HEALTH DISPARITIES?



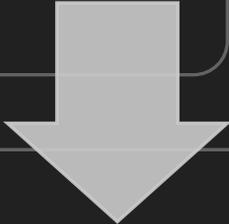
- Particular type of health **difference** that is closely linked with social, economic, and/or environmental disadvantage
- Health Disparities adversely affect groups of people who have **systematically** experienced **greater obstacles** to health

# DISPARITIES INEQUALITIES INEQUITIES

- **Differences** in the presence of disease, health outcomes, or access to health care between population groups
- These **differences** are often referred to as a “**Disparity**”, “**Inequity**”, or “**Inequality**”
- Health **Disparities** and Health **Inequalities** are the same thing

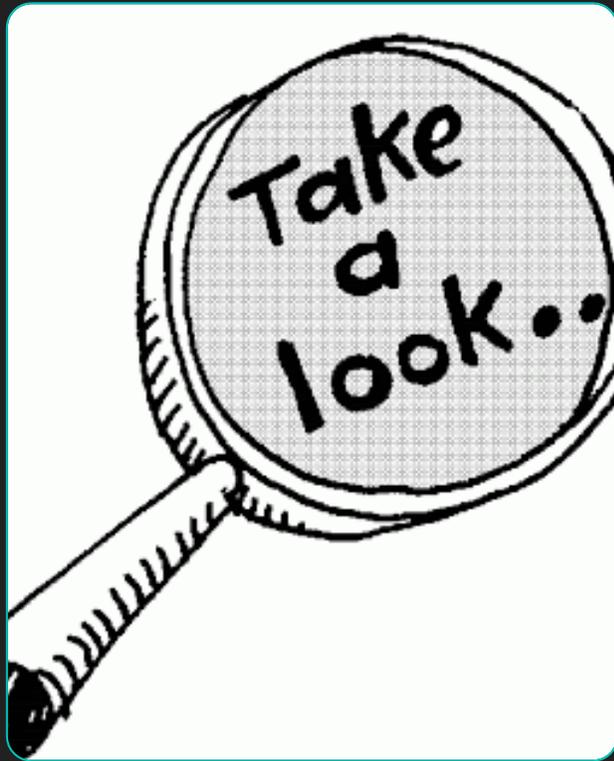
# HEALTH INEQUITIES

Differences in health that are not only unnecessary and **avoidable** but are also considered **unfair** and **unjust**



Rooted in **social injustices** that make some population groups more vulnerable to poor health than other groups

# HEALTH DISPARITIES



Racial or Ethnic group

Religion; Socioeconomic Status

Gender; Age

Mental Health; Cognitive, Sensory

Physical Disability

Sexual Orientation or Gender Identity

Geographic Location

Characteristics historically linked to discrimination or exclusion

# Health Disparities



Preventable **Differences** in the presence of Disease, Health Outcomes,



**Differences** in Access to Health Care and many other Variables



**Differences** are Unnecessary Avoidable issues due to Social and Economic Status



# Social Determinants of Health

Places/Conditions where we are **born, live, learn, work, play** and **age**



# Social Determinants of Health

**ECONOMIC STABILITY**

Employment  
Income  
Expenses  
Debt  
Medical Bills  
Support

**NEIGHBORHOOD AND PHYSICAL ENVIRONMENT**

Housing  
Transportation  
Safety  
Parks  
Playgrounds  
Walkability

**EDUCATION**

Literacy  
Language  
Early Childhood Education  
Vocational Training  
Higher Education

**FOOD**

Hunger  
Access to Healthy Options

**COMMUNITY AND SOCIAL CONTEXT**

Social Integration  
Support Systems  
Community Engagement  
Discrimination

**HEALTH CARE SYSTEM**

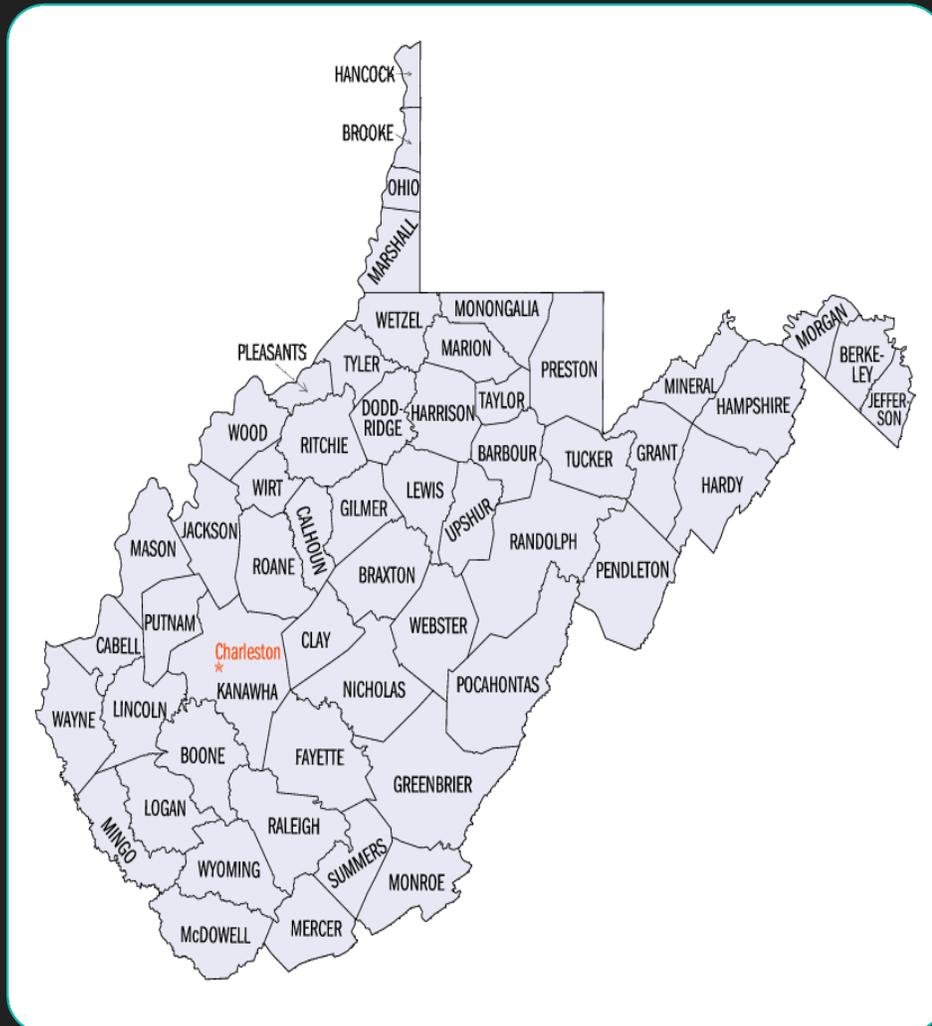
Health Provider Availability  
Provider Linguistic and Cultural Competency  
Quality of Care

**HEALTHY OUTCOMES**

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

# American Hospital Association 2018

- 1.5 million individuals experience homelessness
- 3.6 million cannot access medical care due to lack of transportation
- 40 million people face hunger
- 11.8 percent of households are food insecure

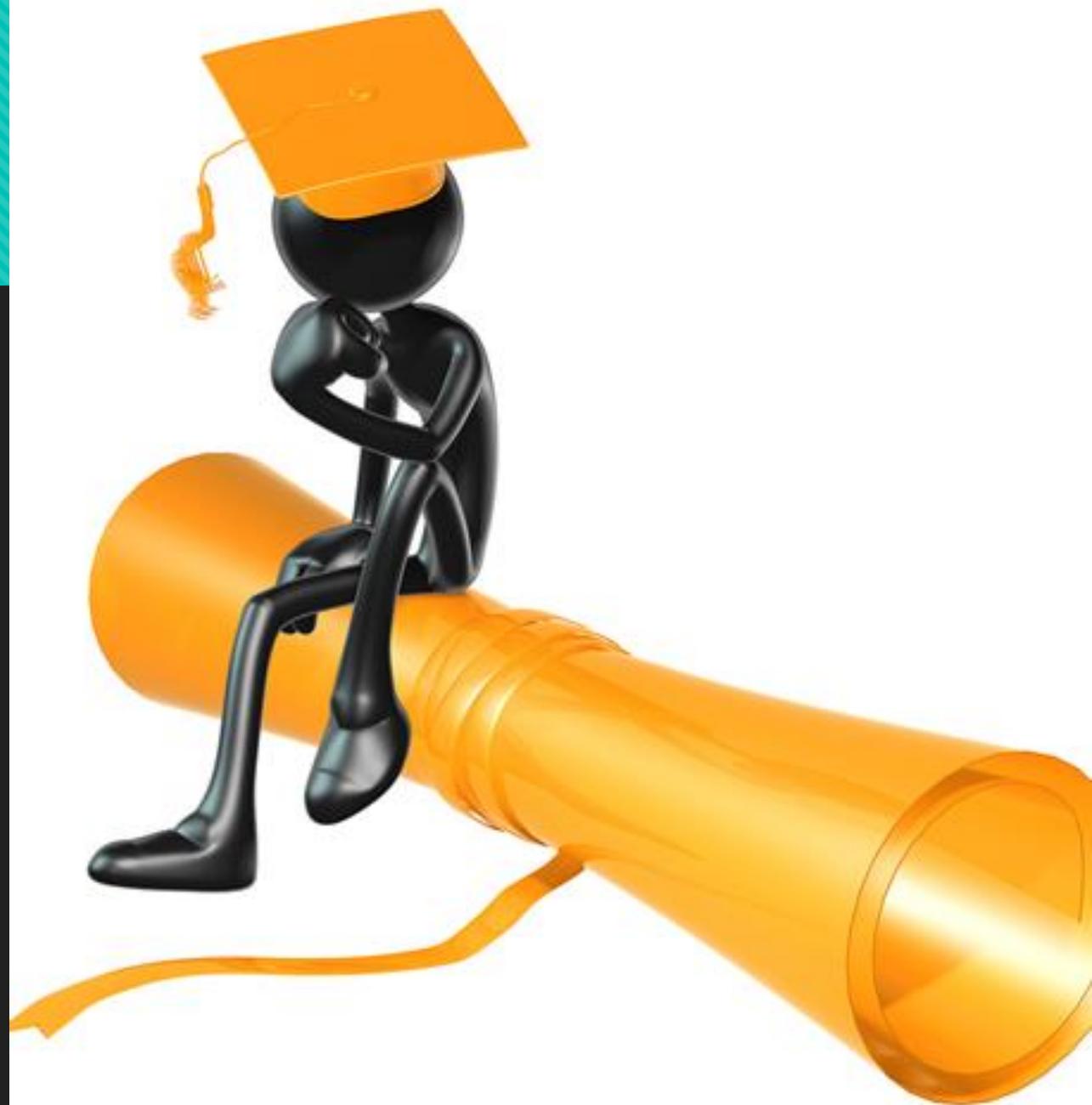


# Social Determinants of Health

- Places where we are born, live, learn, work, play and age
- Broad range of personal social economic and environmental factors that contribute to individual and population level health
- Economic and social conditions that affect the health of people and communities
- Shaped by the distribution of money, power and resources at global, national and local levels

# Social Determinants of Health

- Income and social status
- Employment and working conditions
- Education and literacy
- Childhood experiences



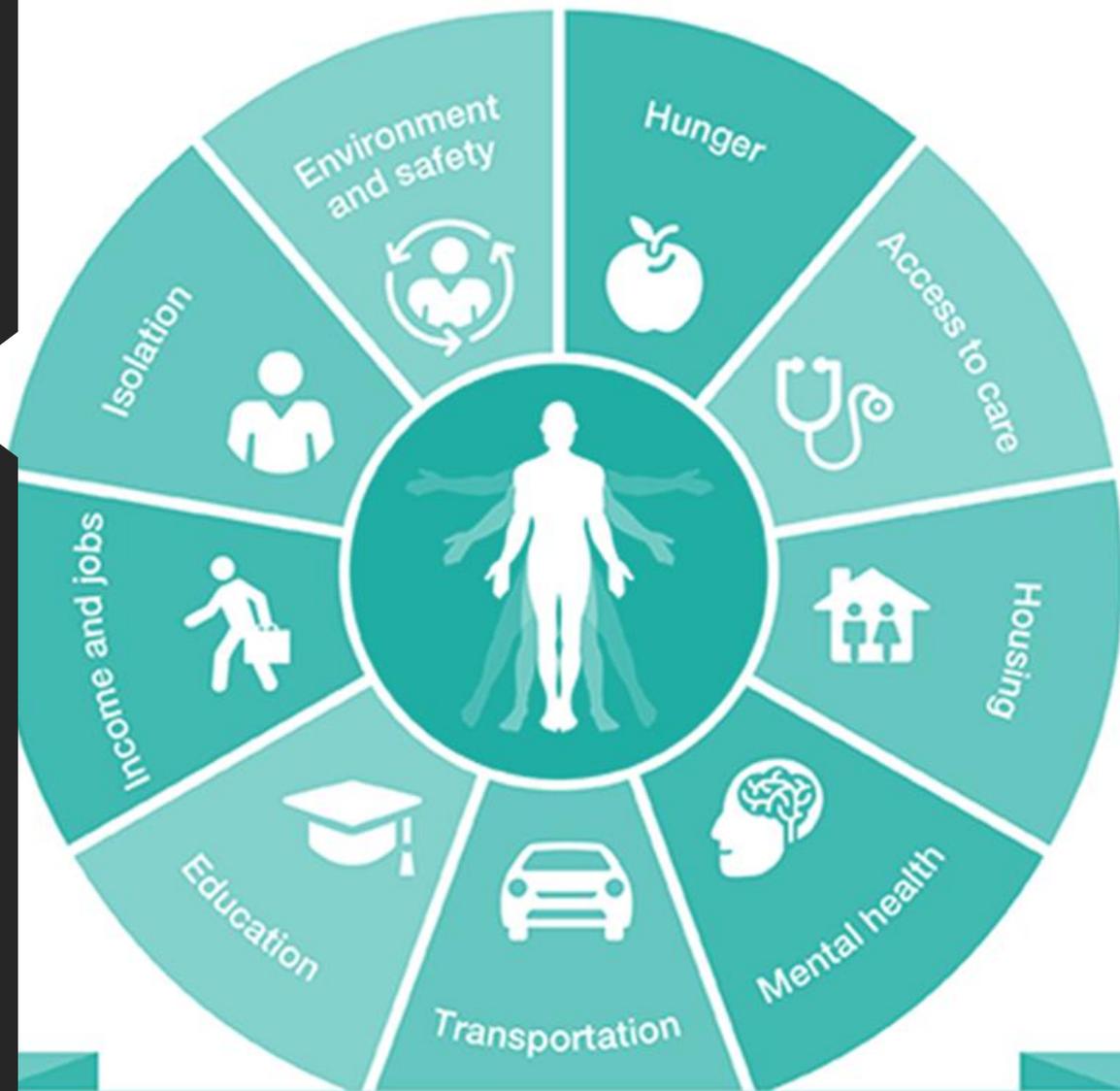
# Social Determinants of Health

- Physical environments
- Social supports and coping skills
- Healthy behaviors
- Access to health services



# Social Determinants of Health

These conditions relate to an individual's PLACE in society, such as income, education or employment



*Social determinants of health*

# It All Matters...

○ PLACE

○ ZIP CODE

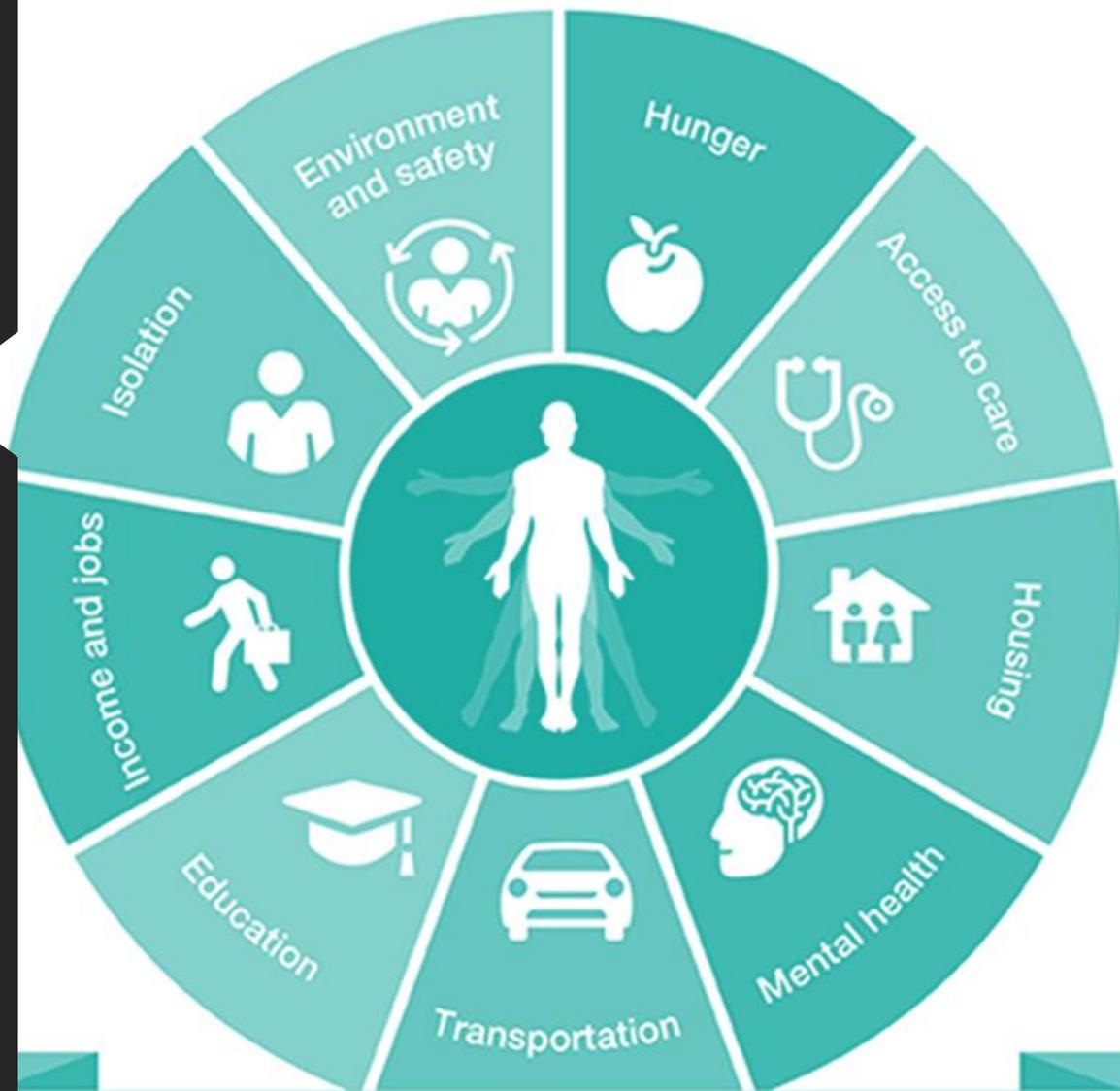
○ COMMUNITY

○ FOOD



# Social Determinants of Health

Experiences of **DISCRIMINATION, HISTORICAL TRAUMA** are also important particularly for certain groups such as Black, Indigenous People of Color



*Social determinants of health*

# Race Matters



RACISM

- We must confront and acknowledge history to eliminate health disparities
- Blatant discriminatory policies of our nation's past have made it impossible for certain populations/groups of Americans to obtain optimal health
- Role of racism, discrimination and bias have perpetuated generational cycles of poor health and risky behaviors

# Can You See it Now?

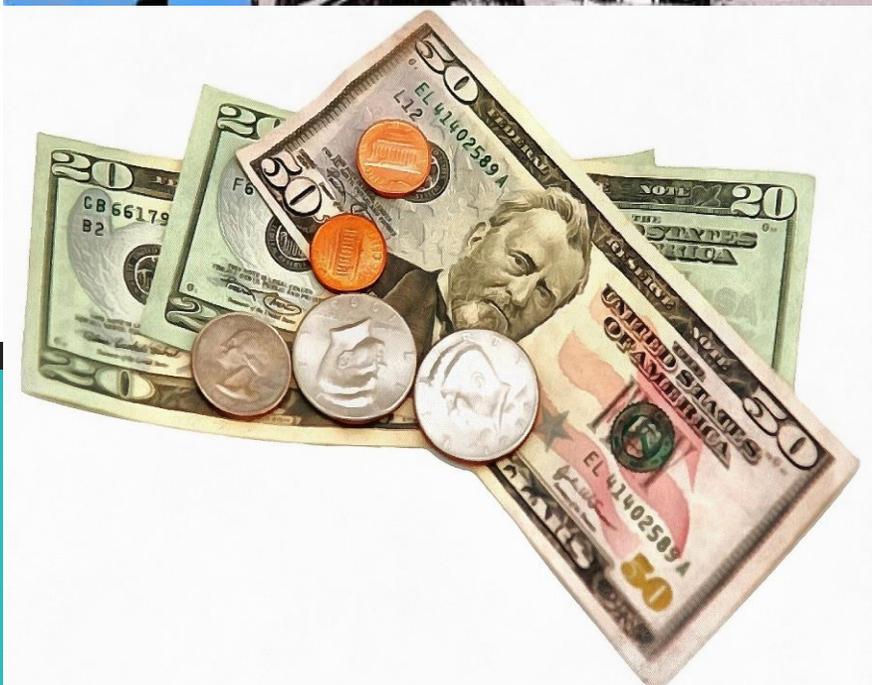
MONEY



POWER



RESOURCES



# HEALTH EQUITY

ETHNIC

SEGREGATION

OBESITY

PHYSICIAN

NEIGHBORHOOD

MEDICAL

POPULATION

POOR

CARE

OUTCOMES

INDIVIDUAL

HEART DISEASE GREAT RELATED MORTALITY LIVE  
BARRIERS COVERAGE

PREDICTIVE  
COMPARED  
DIFFERENCE

PHYSICIAN  
DIABETES

NEIGHBORHOOD  
PUBLIC  
COMPARED  
INDIVIDUAL

MEDICAL  
DISPARITIES  
CULTURAL

POPULATION

POOR

CARE

OUTCOMES

INDIVIDUAL

HEART DISEASE GREAT RELATED MORTALITY LIVE  
BARRIERS COVERAGE

# Equality



# Equity



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Achieving the highest level of health for all people

# HEALTH EQUITY

When everyone has the **OPPORTUNITY** to obtain their full health potential and no one is disadvantaged from achieving this potential because of their social position or other socially determined circumstance



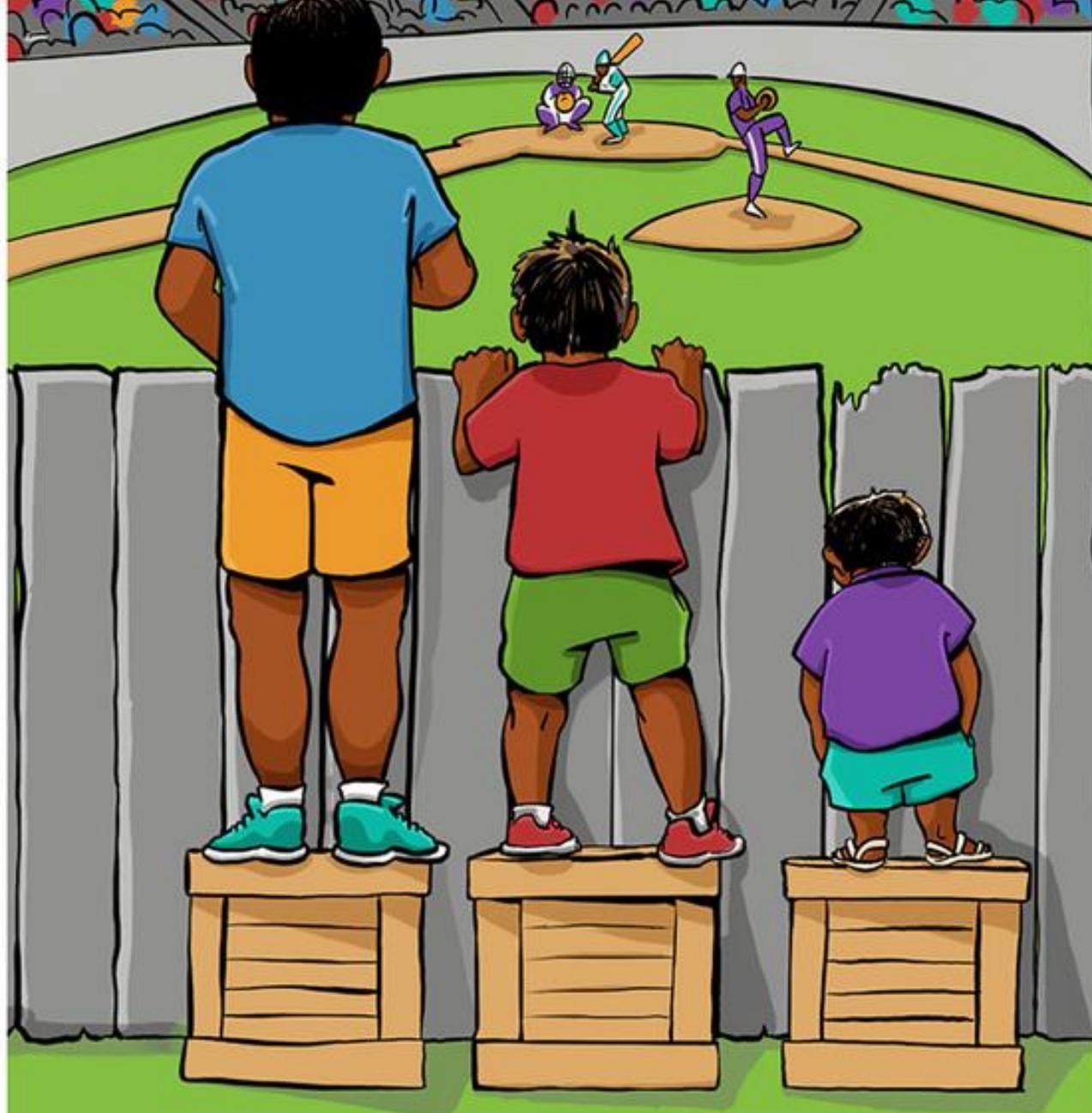
The **ABSENCE** of systematic disparities in health between, and within social groups that have different levels of underlying social advantages or disadvantages—that is, different positions in a social hierarchy



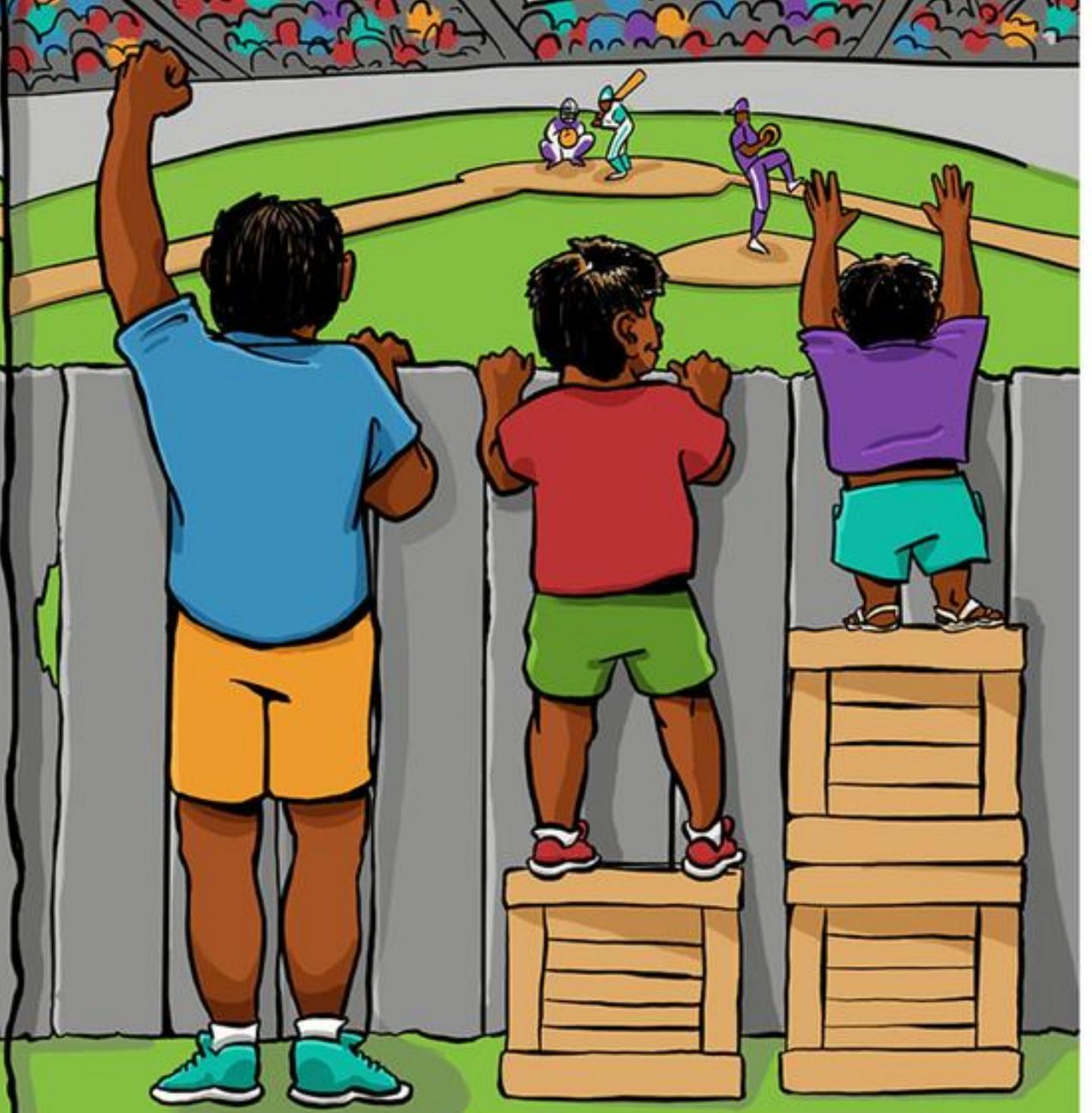
**EQUALITY**



**EQUITY**



**EQUALITY**



**EQUITY**

# HEALTH EQUALITY

# HEALTH EQUITY

## EQUALITY

Giving EVERYONE the SAME thing

It only works if everyone starts from the same place

## EQUITY

Access to the SAME OPPORTUNITIES.

We must first ensure equity before we can enjoy equality

# Taking a Closer Look...



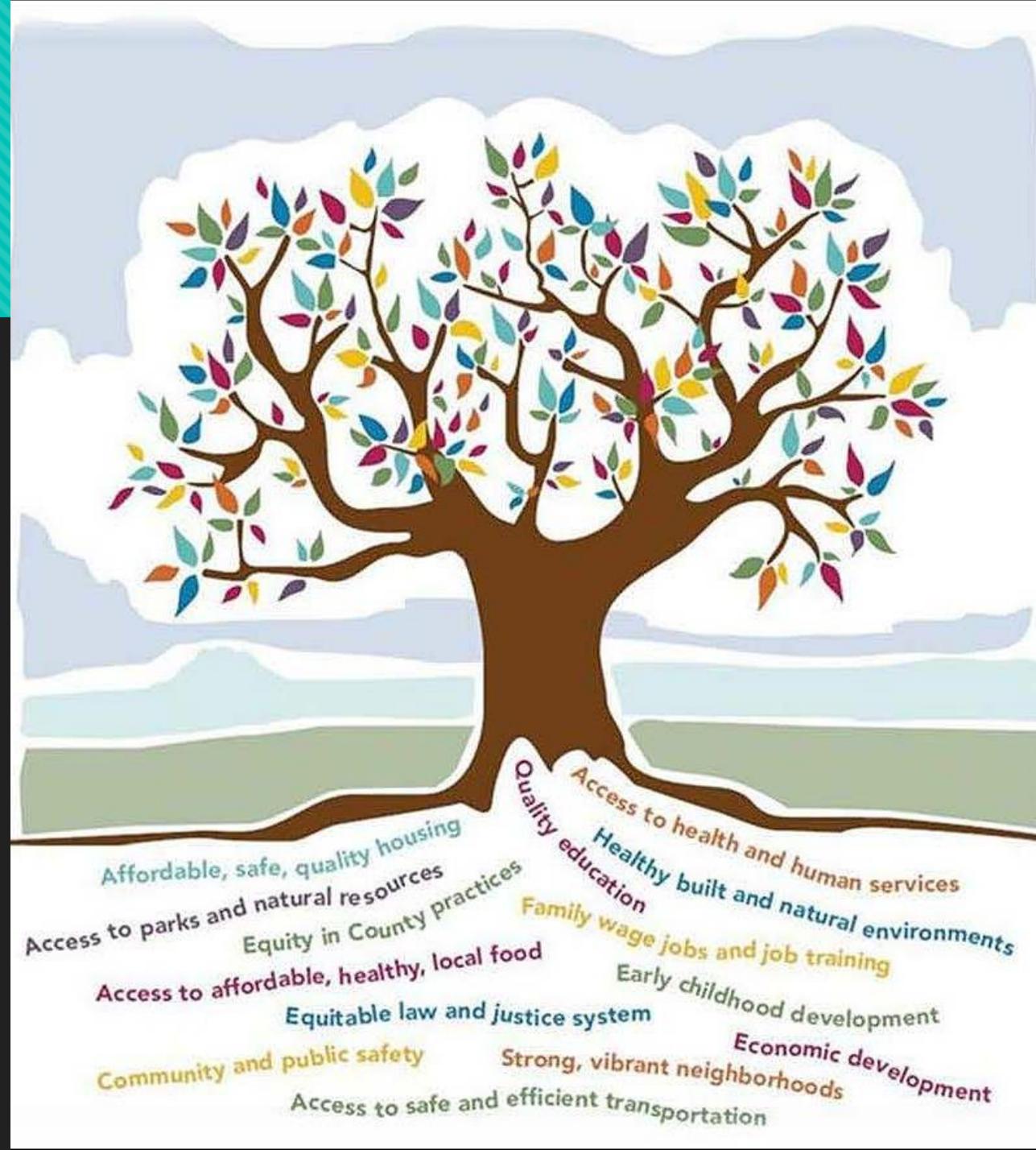
- Being in a disadvantaged group is associated with having a lower level of educational attainment
- Having a lower level of educational attainment is associated with worse health status
- Lower a person's social status the worse the average health status of its members
- Racial bias impacts health

# What's the Value?

- Improve individual and population level health
- Advance health equity as part of a larger commitment to prevention and wellness
- Everyone deserves an equal opportunity to make the choices that lead to good health

# Social Determinants of Health

- ❖ These conditions determine a person's chances of maintaining good health
- ❖ Sometimes referred to “**the causes of the causes**” or “**root causes**”
- ❖ How social and economic structures shape the health of populations



# What's the Value?

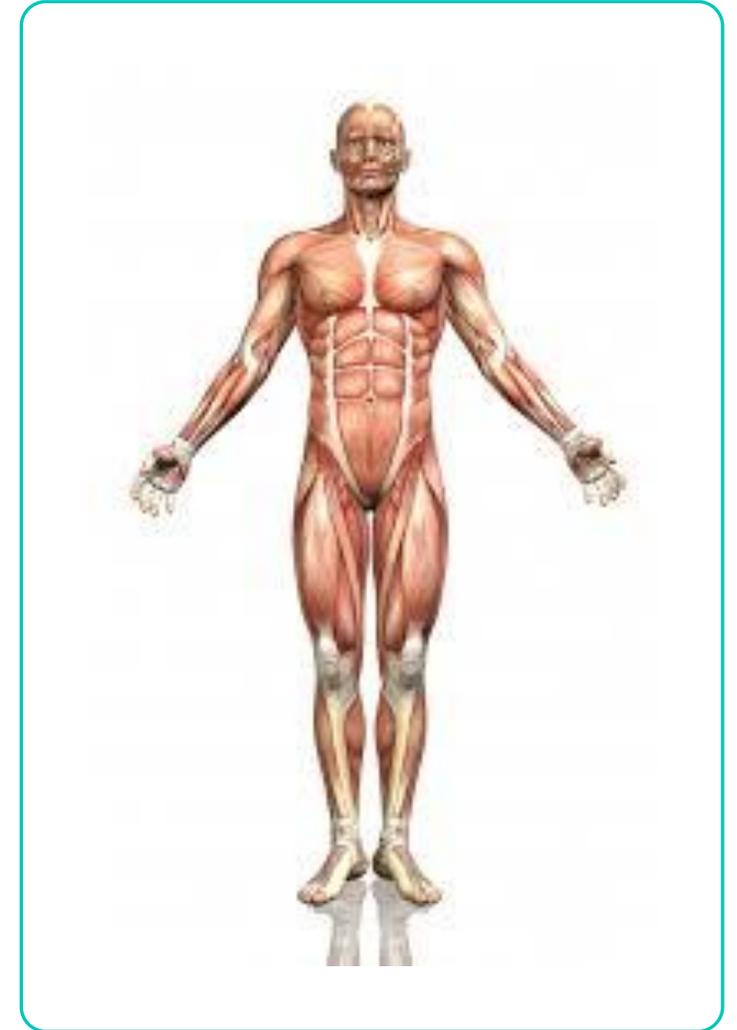
- Addressing social determinants of health is a **primary approach** to achieving health equity
- Focus on the **most commonly** occurring problems (data driven)
- Focus on those **EARLY** in life who would have a longer time to reap benefits (Early Childhood Initiatives)





# Where Do We Begin?

- View individual as more than just a system of organs/physical body
- Differences in life opportunities, exposures and stressors
- Health is more of a function of lifestyles linked to living and working conditions than of HEALTHCARE alone



# Where Do We Begin?

Listen more to the people we serve

- ✓ Let go of the agenda
- ✓ Be flexible about timing if possible

Be honest about our lack of institutional knowledge of how to **effectively** partner with communities of color and underserved communities

- ✓ Role of government in perpetuating inequities among people
- ✓ Examining how our OWN agencies/systems perpetuate inequality



# Where Do We Begin?

Develop strategies that are developed within the context and culture of the community and campus

- ✓ Students' ethnic/cultural heritage influence their health behaviors and alcohol consumption
- ✓ Acknowledging their background experiences/stories

Involve students and community in creation of programmatic strategies

- ✓ Community Based Participation & Research
- ✓ Examining how our OWN agencies/systems perpetuate exclusion



# Prevention and Health Equity

- Acknowledge long lasting effects of our history
- Actively look for ways institutions/systems perpetuate bias and historical trauma
- Dismantling systems of structural inequity that are preventing communities from reaching their full potential



# Prevention and Health Equity

- Develop Authentic Relationships
- Requires Real Transformation
- Critical Aspect of Interventions is TRUST

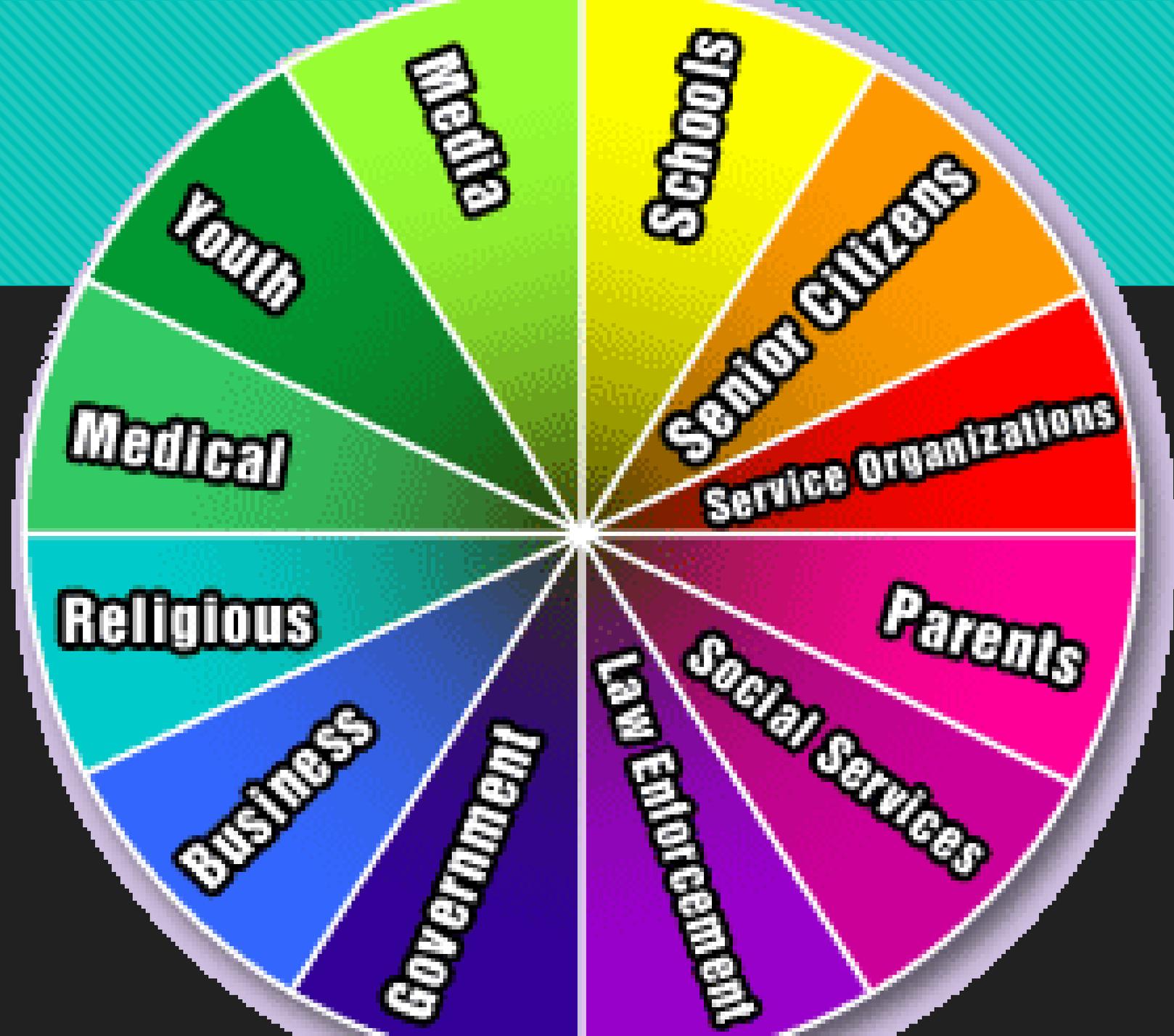


# Partnership and Collaboration

Utilize existing connections

SPF – Build Capacity

Organizing and build agendas across sectors





Assessment

Evaluation

**Sustainability  
and  
Cultural  
Competence**

Capacity

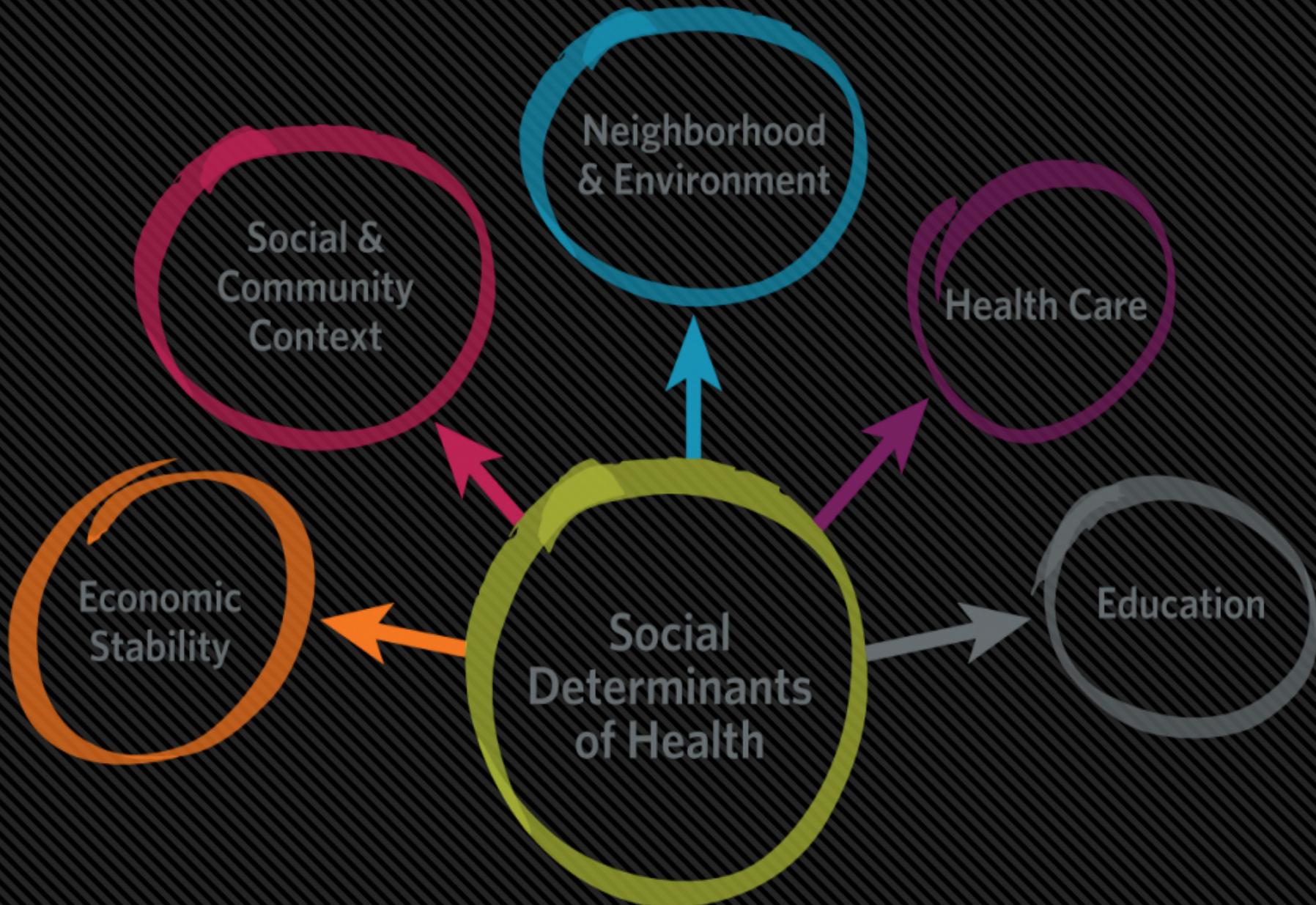
Implementation

Planning

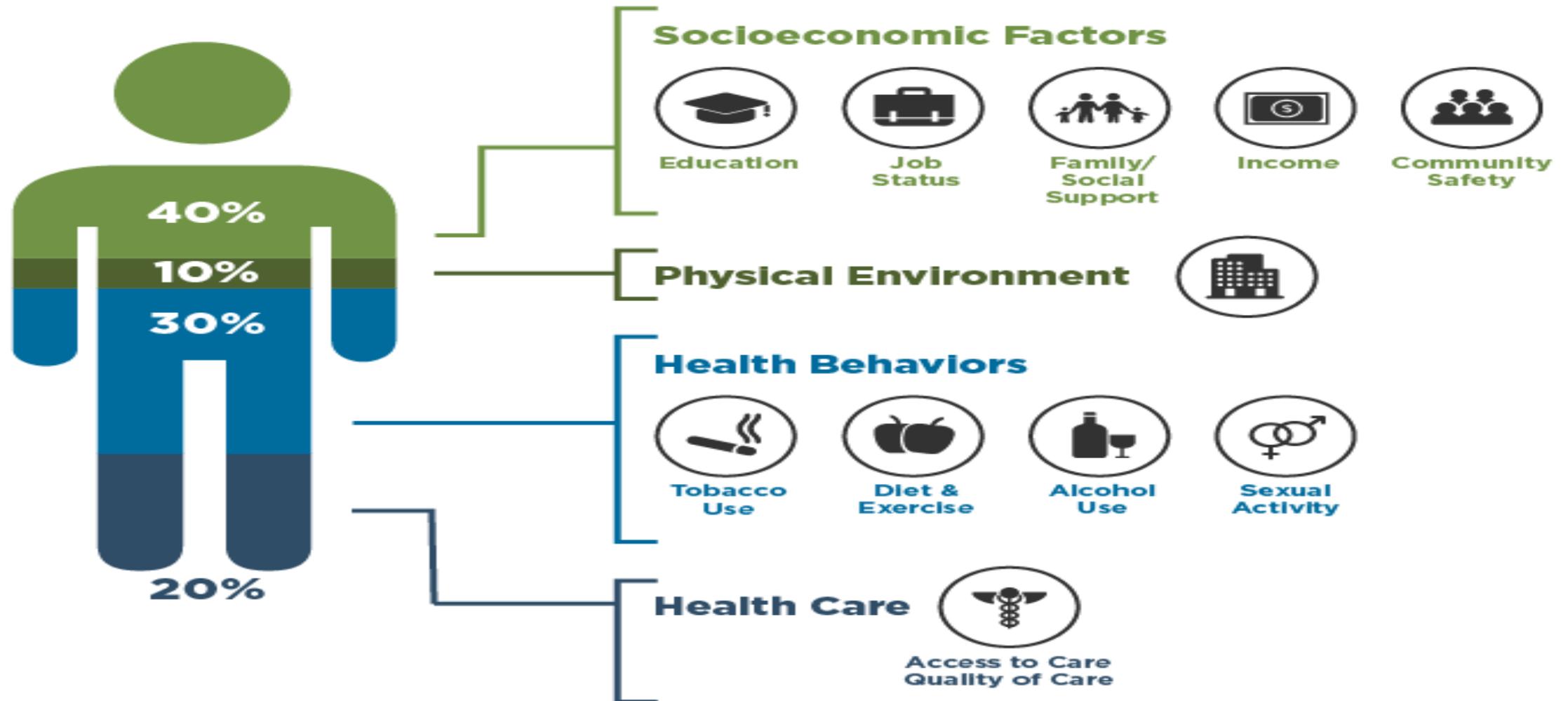


# Moving Forward

- Learn the Language
- Utilize the Community Wheel
- Build on existing partnerships
- Reach out to public health partners
- What do you have to contribute



# What Goes Into Your Health?



Becoming a strategic thinker is about opening your mind to possibilities. It's about seeing the bigger picture. It's about understanding the various parts of your business, taking them apart, and then putting them back together again in a more powerful way. It's about insight, invention, emotion and imagination focused on reshaping some part of the world.

— *Max McKeown* —

**AZ QUOTES**



QUESTIONS...



*Thank  
You*

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**INJUSTICE  
ANYWHERE  
IS A THREAT  
TO JUSTICE  
EVERYWHERE.**